

Section E5 Publications Competition Scoring Sheet

Lodge Presenting: _____

Description: The Publications Competition encourages each lodge to actively strengthen their publications efforts to ensure clear, engaging, and effective communication across the lodge.

Presentation: One youth representative from each lodge will showcase a comprehensive presentation outlining their lodge's efforts in publication design and distribution. Each presenter will be given 15 minutes to present all material that he or she has prepared. Presentations should include both quantitative and qualitative information that appropriately represents their lodge. Additional documents may be distributed to competitors by the presenter. A final copy of all presentation materials and documents must be submitted to the Section Secretary (secretary@e5.oa-scouting.org) prior to Section Conference in order to be used in the competition.

Scoring: After the presentation period, there will be a 5-minute period where the presenters can ask questions about the presentation; following the period for questioning, presenters will score the presentation. Any time period may be amended at the discretion of the Section Secretary.

Evaluation Criteria	Points Awarded	Max Points
Distribution		25 Total
At least four publications published over a lodge's program year		Yes = 10 No = 0
Publications produced and distributed in a timely manner (planned vs. actual distribution date)		10
Publications easily accessible online		Yes = 5 No = 0
Layout		30 Total
Publication is eye-catching and aesthetically appealing (color, pictures, heading)		15
Content is logically organized and easy to consume (typeface, table of contents, divided sections)		10
There is a consistency in layout and theme between publications		5
Content		45 Total
Publication promotes interest, involvement, and spirit within the OA		15
Writing is interesting, substantial, and free of filler (informative, no excessive graphics, or pictures)		15
Writing is free of grammatical, typographical, and factual errors		None = 10 Few = 5 Major = 0
Publication contains a calendar of upcoming events		Yes = 5 No = 0
Total Points		100 Total