

## **Section E5 Website Competition Scoring Sheet**

**Lodge Presenting:** \_\_\_\_\_

**Description:** The Website Competition challenges each lodge to develop and maintain a well-organized, informative, and user-friendly website that effectively serves its members and community.

**Presentation:** One youth representative from each lodge will present a comprehensive showcase of their lodge's website efforts. Each presenter will be given 15 minutes to present all material that he or she has prepared. Presentations should include both quantitative and qualitative information that appropriately represents their lodge. A final copy of all presentation materials and documents must be submitted to the Section Secretary ([secretary@e5.oa-scouting.org](mailto:secretary@e5.oa-scouting.org)) prior to Section Conference in order to be used in the competition.

**Scoring:** After the presentation period, there will be a 5-minute period where the presenters can ask questions about the presentation; following the period for questioning, presenters will score the presentation. Any time period may be amended at the discretion of the Section Secretary.

Evaluation Criteria	Points Awarded	Max Points
<b>Subjective Criteria</b>		<b>40 Total</b>
Use of photos and graphics		10
Layout and consistency		10
Visual appeal		10
Theme and creativity		10
<b>Objective Criteria</b>		<b>60 Total</b>
<b>Content</b>	-----	
Content on the site is Scouting appropriate; further, it meets all OA website guidelines		Yes = 5 No = 0
Council name is present on the home page		Yes = 5 No = 0
The home page features an event within three months of the date judged (excluding Section Conference)		Yes = 5 No = 0
A calendar of upcoming events is easily available. The calendar should provide event descriptions or link to additional event information		Yes = 5 No = 0
A single, primary navigation bar should be present throughout the site with access to all of the main pages on the site. Additional menus may be used in subsections		Yes = 5 No = 0
The site contains a page of news articles that list in reverse chronological order news articles about upcoming events or the lodge in general		Yes = 5 No = 0
All pages include meaningful content and are not left blank or devoid of relevant information		Yes = 5 No = 0

<b>OA Website Guidelines</b>	-----	
The site does not contain any safeguarded material or commercial advertisements		Yes = 5 No = 0
If the site collects any personal information, a privacy policy is present on every page		Yes = 5 No = 0
The site contains no apparent copyright or intellectual property violations		Yes = 5 No = 0
A method to contact the Webmaster is available		Yes = 5 No = 0
The site contains links to the following: A. Council website B. Section website C. Region website D. National OAHA website E. National OA website		Each: Yes = 1 No = 0 5 Total
<b>Total Points</b>		<b>100 Total</b>